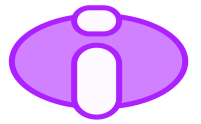




**THE FAMILY INFORMATION BOOKLET
THE HOUSEHOLDERS INFORMATION BOOKLET
CONTACT: MELISSA HEATH
TELEPHONE: 01945-474714
Email: Familyinfo@aol.com
WEB: www.familyinformation.co.uk
www.mercuryprinting.co.uk**



Dear Sir or Madam

Thank you very much for requesting information on the Wisbech monthly booklet.

I am now taking bookings for the Late October/Early Nov booklet which will go to 12000 homes and businesses around Wisbech & the surrounding villages. Book now for an introductory discount of 10%.

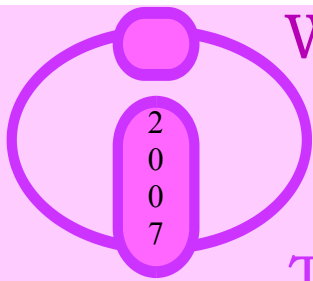
I also enclose a previous publication (Wisbech) if requested. I have been in the business of producing quality publications for nearly 4 years. If you would like to see any other examples of my work please do not hesitate to contact me.

I offer a free design service and if you have any questions about formats etc please do not hesitate to contact me , details above.

Kind Regards

Mrs Melissa Heath

**111 Outwell Road
Elm
Wisbech
Cambridgeshire
PE14 0EA**



WEB: www.familyinformation.co.uk

A Brief Business Synopsis

Please see below some information about the booklets we publish. & services we offer

THE FAMILY INFORMATION BOOKLET



The Family Information Booklet was started in December 2003 as a way of putting much needed information for Parents of Children 0 -11 years in one place.



The Family Information booklet was the idea of Melissa Heath who after moving to the area of Cambridgeshire found it was very hard to track down current information about services and things to do for children and their parents.



The first Family Information Booklet was published in March 2004 for the area of Wisbech and Villages, Cambridgeshire and has grown from there. We are now publishing in 15 areas in Cambridgeshire, Norfolk and Suffolk and hope to expand through the help of telesales people and franchising. NOW IN OUR 4TH SUCCESSFUL YEAR!



Each Family Information Booklet is published twice yearly at present and contains lots of useful information about what to do and where to go in one easy to read booklet.
THE FAMILY INFORMATION BOOKLET- If you're child and parent friendly you've got to be in it!

THE WISBECH HOUSEHOLDERS INFORMATION BOOKLET



Following the success of our Family Information Booklets and also our Yearly Ely, Littleport & Soham Householders Information Booklet, we have decided to launch a MONTHLY WISBECH HOUSEHOLDERS INFORMATION BOOKLET.



The launch date of 31st October 2006 was a great success, we had many phone calls from readers and Advertisers alike. The Booklet is A4 which is twice the size of my other Publications. The booklet is full colour gloss through out.. We are now doing our 7th booklet and are actively seeking new customers



The booklet is distributed through doors inside the Citizen/ Standard Newspaper with an distribution of 12000, the areas covered will be West Wisbech, South Wisbech, West Walton Leverington, Elm, Friday Bridge, Begdale, Emneth, Outwell & Upwell.

THE NEW MARCH HOUSEHOLDERS INFORMATION BOOKLET



We have decided to launch a Householders Booklet for March. After speaking to a lot of my regular Customers, we found that there was a great need for a booklet with lots of information of shops and Services in that area. I will have a Whats On Page for things to do.



The booklet will be A5 size (the size of my Family Information Booklet) Full colour gloss and will have a distribution of 8000 to homes & businesses in March.



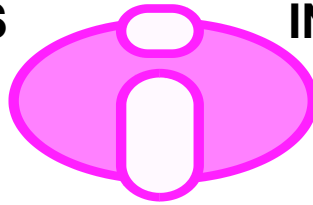
The print date is set at 16th October and I hope the first booklet to have 16 pages. The December booklet will be printed in mid November. Please book your space now. Formats for adverts include JPG, PDF, WORD, WORKS or just send us what you have as I offer a free design service for adverts

PRINTING & WEB SERVICES

We are now pleased to offer a full colour printing service of BusinessCards, Flyers, Stationery (inc Letterheads), Booklets & brochures OR whatever your printing needs. Please ask for a very competitive quote. www.mercuryprinting.co.uk .We also offer a Web Design service though an affiliate programme With J S WEB DESIGN Please ask for details or visit our WEBSITE.: details at top of page



THE HOUSEHOLDERS




INFORMATION BOOKLET

**Email : Infobook@aol.com
Email: Familyinfo@aol.com**

**CONTACT: MRS MELISSA HEATH
TELEPHONE : 01945-474714**

	1 Month Booking	3 Month Booking 10% Discount (Monthly Cost)	12 Month Booking 20% Discount (Monthly Cost)
1/16 Page A4 42mm Across 62mm Down	30.00	27.00	24.00
1/8 Page A4 Double Space	45.00	40.50	36.00
1/4 Page A4	85.00	76.50	68.00
1/2 Page A4	155.00	139.50	124.00
Full Page A4	290.00	261.00	232.00

For 6 Month Booking 15 %
Discount applies.


111 Outwell Road
Elm
Wisbech
Cambridgeshire
PE14 0EA

For 3 Months Booking & over
Standing Order is available.